
News Release

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For Immediate Release

Pixelmetrix highlights its IPTV and Test & Measurement Solutions at CCBN 2007

CCBN, Beijing, Booth 1B134, March 30, 2007 – Pixelmetrix, the global expert in Preventive Monitoring for digital television and IPTV networks, will exhibit its line up of IPTV service validation tools and Test and Measurement systems at CCBN 2007 in Beijing.

Product showcase includes the DVStation-IP for IPTV Quality of Service Monitoring, DVStorIP-Gen for IPTV Stress Testing and DVStation210 Preventive Monitoring System. The DVShift MPEG-TS Time Shifter, DVStor Transport Storage and Playback System, VISUALmpeg video quality analyzer as well as the DVStation-Remote will also be featured.

“With all the excitement on the 2008 Beijing Olympics, we are ready to support broadcast, cable, satellite and telecom operators enhance their customers’ quality of experience and multiplay service offerings. Given the sizeable IPTV take-up in China within the next five years, the time is ripe for operators to boost their network systems with proficient tools, to spur revenue and subscriber loyalty and growth,” said C B Lau, Pixelmetrix Sales Manager for PRC, Taiwan and South East Asia.

“We are privileged to represent Pixelmetrix at tradeshows such as CCBN, to serve industry players with its latest end-to-end test and monitoring systems. Rapid advancements in the broadcasting and television industry propel players to adapt and deploy new innovations for efficient management of their television services. Having identified their specific needs for this purpose, we will demonstrate at the booth, how Pixelmetrix solutions can help optimize their service delivery,” remarked Tom Sun, Vice-President of Joint System (Beijing), Pixelmetrix authorized distributor in China.

Pixelmetrix develops a host of IPTV and Preventive Monitoring systems that offer unique attributes and versatility, allowing operators to achieve end-to-end visibility and keep tabs on their network architecture.

About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital television networks. The company provides equipment and network intelligence systems to television broadcasters for the management and monitoring of quality of service. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe.

Pixelmetrix clientele include CNN/Turner Networks, Viacom, Fox, CBS, ESPN, Disney, Univision, Telefutera, USDTV, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfectTV! Japan, British Telecom, Canal+ and Télédiffusion de France.

Pixelmetrix has been conferred the Peter Wayne Award for Best Design and Innovation IBC 2000, the STAR 2000 and 2004 Superior Technology Awards from TV Technology Magazine, Cable-Satellite/Mediacast Product of the Year Awards 2003 and 2004, Broadcast Engineering publication Pick Hit Award 2005 as well as the BIRTV Product of the Year Award 2006.

The terms Preventive Monitoring, DVStation, DVStation-Remote, DVStation-Pod, DVStation-IP, DVStation Mini, DVStor, DVStorIP, DVStorIP-Gen, DVShift, DPI Auditor and VISUALmpeg are trademarks of Pixelmetrix Corporation.

For more information about Pixelmetrix, please email to info@pixelmetrix.com or visit www.pixelmetrix.com.

About Joint System

Based in Beijing, Joint System Co (JSC) is a DTV and communications equipment supplier specializing in digital signal processing.

JSC customers include Beijing Cable, Shandong, Jiangsu, Hebei TV Stations, APTV and more.

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